

SIGNAGE

Despite its diverse community, an influx of artists, and a proposed city-sponsored effort to revitalize the area, Union Square stands to remain visually and socially disunited. Residents lack any clear means of communicating with each other, resulting in a disorganized system of flyers on surfaces ranging from business windows to public telephones. A comprehensive signage system, incorporating community message boards, would solve this problem and lend a visual unity to the area. In the future, such a system could be expanded to include maps and business directories, as ever more visitors travel through the space.

